

Department of Commerce

Skill development/Entrepreneurship/Employability programmes

1. Commerce campus association under the aegis of department of commerce and business administration organized ventura 2023 a state level commerce and management fest on 22nd and 23rd May 2023. On this occasion we hosted a musical evening with the presence of Mr. Swaraj shetty and Mr. Aneesh Poojary as a guest. Totally 20 teams participated, SDM Law college Manglore secured overall championship and MAPS College Manglore secured overall runner up in this fest.









2. The department of Commerce organized "Drishyam" in your perspective, an inter class fest on 12-04-2023. This fest was hosted by Final Year B.Com students. Over 600 students of the college was participated in this fest. The inaugurator of the program was Ms. Aditi Pant, Head of Pareeksha Academy, Udupi. And chief Guest of the program was Mr. Sahil Sharma, Faculty, Pareeksha Academy. Dr. Kumar Hegde, Principal and Dr Rathnavathi, HOD of Commerce and other faculty members were witnessed the program. The staff coordinator for the fest was Ms. Deekshitha Kumari and Mr. Sachin Hebbar.



3. Mr.Prasad kumar has organized a guest lecturer on the topic "Practical Session on Stock Market Investment for Beginners" on 06/01/2023 at discussion room No 0.7 by Mr.PRAVEENA.D.Assistant Professor Dept of B.Voc in Retail and Supply Chain Management the resource person to the students of III Bcom 'C'.







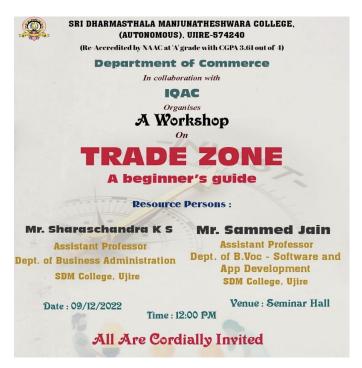
4. Manglore University Commerce Teachers Association (MUCTA) has conducted one day Student Workshop on the topic "Investment and Personal Money Management" held on 4th November 2022 incharged by Ms. Malini Anchan, Mr. Harish Shetty, Mr. Suman, Mr. Sachin Hebbar and Ms. Aparna K. Final year B.Com and BBA students were the beneficiary of the program.



5. Mrs. Deekshitha Kumari and Mr Suman Jain organized a one day workshop titled "TRADE ZONE- A Beginner's guide on 09-12-2022 at seminar Hall from 12 pm to 4 pm. This workshop is basically organized for the beginner's who are interested in trading in the stock market. The students who are having the Demat account and dummy demat accounts are invited to participate in this workshop. Totally 214 students were enrolled for this workshop from all the streams of the college.







6. On 15.12.2022, the Department of Commerce organised a Career Orientation Program on "Recent Trends in Finance Education". Prof. Vinod Chandran, CEO, Mylogics, Bangalore & Prof. Rajalakshmi, Director, Mylogics, Bangalore were the Resource Persons. The program was organized by Dr. Lakshminarayana K S & Mrs. Ashwini, Assistant Professors, Dept. of Commerce. Dr. Rathnavathi K, Head, Dept. of Commerce and faculty members were present. 290 III B.Com Students attended the program.





7. Dr. Lakshminarayana K.S and Mr. Harish Shetty, Assistant Professors in Commerce under the leadership of II B.Com Students organised PINNACLE - 2022 - An Inter-class Commerce & Management Fest for all the students of the college on 16.12.2022. There were 5 Core and 5 Non-core events. The program was inaugurated by Prof. Shati Prakash, Vice Principal and Dr. A Jaya Kumar Shetty, Principal was the Chief Guest for the Valedictory Program, Dr. Rathnavathi K, Head, Dept. of Commerce presided over both the functions. Ms. Saamya Sukumaran and Ms. Aishwarya M.S were the Student Coordinators. A total of 456 students registered for the event in which 354 participated across the events from all streams. II BCA students won the Overall Championship and III B.Com D Students were the Runners of PINNACLE - 2022.



- 8. Dr. Rathnavathi K and Ms. Deekshitha Kumari organized a Career training program in collaboration with Yuvathva Paathshala (MOU) for final year B.com students on 30-12-2022. Mr. Nandan Jog, founder of YUVATHVA PAATHSHALA was the resource person for this program. There were three sessions in this program.
 - a) Career Guidance: The opportunities which are available after degree & things to be taken care after degree.
 - b) Resume Building: Practical session, teaching the students to build the resume, tips and important points to be added.
 - c) Interview: How to face the interview, important questions asked and answering skills.









9. Ms Fathima Safira has organized an alumni interaction by Ms Saphalya, Information Executive, Taxon Technology, Bangalore (2019-20 batch), who addressed I B.Com 'B' students about "Corporate Experience" on 20-12-2022



10. Ms. Malini Anchan has organized an alumni interaction by Ms Anvitha M.K,Payment processing operator,Deutsche Bank, Bangalore (2018-2021), who addressed Final B.Com 'A' about "Skills required for job in Banking Sector" on 28-12-2022. Activity ID: 28501





11. Mr Harish Shetty has organized an alumni interaction by Ms Anvitha M.K,Payment processing operator,Deutsche Bank, Bangalore (2018-2021), who addressed II B.Com 'A' about "Skills required for job in Banking Sector" on 29-12-2022.



12. Ms Fathima Safira, Mr Bhanuprakash B E, Mr Suman Jain and Mr Sachin Hebbar Assistant Professors in Commerce, SDM College, Ujire organized an **Court Visit to Principal Civil Judge and JMFC Court, Belthangady** on 27th December 2022 for the students of B.Com. III B.Com A and D Section visited the Court 11.00am to 1.00pm and

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2.30pm to 4.00pm. The students visited 3 courts and observed the court procedures and Advocate Shubhashini interacted with the students of final year B.Com D. Advocate Radhakrishna addressed the students of Final year B.Com A in the presence of Advocate Asma, Advocate Mumtaz Begum and Advocate Usha about the procedures of court and also he spoke about the subject Commercial Law. Program was hosted by Advocate Nawaz Sharief and Advocate Mumthaz Begum.



13. Mr. Sachin Hebbar has organized an alumni interaction by Mr. Krishna Raj and Mr. Kiran who have cleared their foundation course in CA exam and pursuing Article ship in Bangalore (2020-21 batch), who addressed the final year B.Com 'A' students about "Opportunities and back end work needed to be done before entering and opting the next phase of life" on 9th January 2023. Activity ID; 28628





14. Dr.Rathnavathi k organized Alumini interaction Program by Prashanth Lobo(2016-17 passed out batch) on 5-4-2023 on the topic 'Skills required to grab the Job in USA' for III B.Com A students.

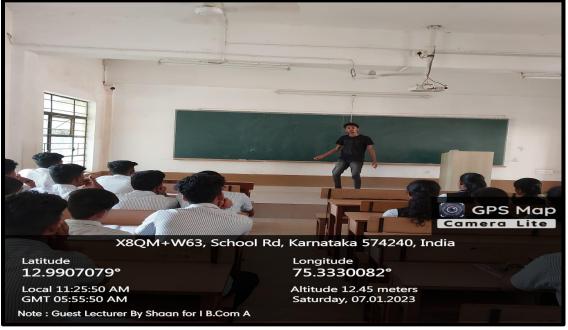


15. Mr. Prasad Kumar organized a Alumini Interaction programs by Mr. Rakesh on the topic 'Communication skills and significance of HRD cell' for I B.Com D on 15-04-2023.





16. Mr. Sachin Hebbar has organized an alumni interaction by Mr. Shaan Subhaiyya (2019-20 batch), who addressed the First year B.Com 'A' students about "Importance of communication and additional skill sets to be equipped with" on 07th January 2023.



17. Dr. Lakshminarayana K.S organised a Group Discussion on the topic "Maggi's Battle to Regain Lost Trust" in II B.Com C on 4.01.2023.





18. The Department of Commerce conducted a workshop on "How to apply PAN online" by Mr Bhanuprakash B E on 23rd December 2022 at Room no 0.9 for the students of 2nd B.Com B AT 3.00pm and it was coordinated by Ms Fathima Safira.



19. Class seminar was conducted for II B.Com D on 26-11-2022. Mr Suchith was the presenter. He presented on the topic Traveling arrangements at class room 0-23.





20. Class seminar was conducted on the topic 'Branding, Labeling and Packaging' presented by Ms.Amrutha organized by Ms.Akshatha on 13-12-2022.



21. Ms Fathima Safira organised a workshop on "How to open a Demat Account" for the students of Final Year B.Com C and it was initiated by the student Mr Charanraj in the class room 0.9 on 29th May, 2023.





22. Ms Fathima Safira organised a workshop on" How to open a Demat Account" for the students of Final Year B.Com D and it was initiated by the student Mr Deekshith in the class room 0.10 on 31st May, 2023.



23. Ms. Akshatha conducted a class seminar on the topic "Health and life insurance" presented by Mr.sushanth, sumith and marvin organised by on10-1-2023. Class Room - 0.23





24. Dr. Lakshminarayana K.S organised a Student Seminar in III B.Com C in Direct Tax - III. Ms. Vaishnavi K R, 200739 presented the topic "International Taxation - Introduction & **Provisions of Section 9"** at 9 to 10am.



25. Ms. Deekshitha Kumari of Department of Commerce, organized a student seminar in III B.Com D in Financial Management on the topic 'Book Building Procedure' on 2-02-2023. Mr. Pareekshith Gokhale was the presenter.



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26. Dr. Lakshminarayana K.S organized a Class Quiz in III B.Com B on 14.1.2023. Mr. Roshan C C, Pramod B S, Mohammad Ashir K A and Pramith G R of III B.Com B conducted the quiz on the topics of Direct Tax - III.









27. Management quiz was conducted for I B.Com 'D' on 10-1-2023 at class room 0.22. Staff-in-charge: Mr.Prasad Kumar.



Subject Quiz on Goods and Services Tax was organized for I B.Com C on 12-10-2022. Mrs. Deekshitha Kumari was the staff in-charge.



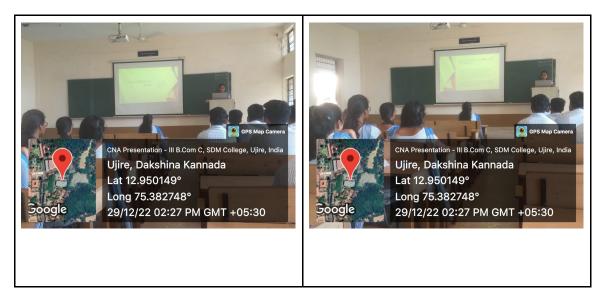


28. Class seminar was conducted on the topic "Joint Product and Buy Product "presented by Ms.Vasumathi, organized by Prasad Kumar on 02-01-2023. Class Room: IIIB.Com D 0.10.

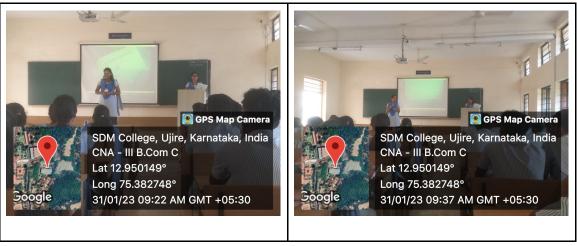


29. Dr. Lakshminarayana K.S orgaisned a Current News Analysis Presentation by a team of students from III B.Com C on 29.12.2022 in Room No. 0.9 at 2.15pm. Ananya S Jain, Shreesha D Jain, Ankitha Pai presented the CNA on the Topic "5G Network Launch in India".





30. Dr. Lakshminarayana K.S organized a Current News Analysis Presentation by a team of students from III B.Com C on 31.01.2023 in Room No. 0.9 at 9.15am. Ms. Sujanya, 200722, Ms. Apeksha, 200766 & Ms. V Veeksha, 200736 presented the CNA on the Topic "Bank Fraud".



31. Dr. Lakshminarayana K.S conducted a Capacity Building Activity for the students of III B.Com B on 20.04.2023 in the Open Classroom of the Campus.





32. Department of Business Administration and Department of Commerce in association with NISM-Kotak Securities organised a two days workshop on the topic "Securities Market" by Mr Vinod Tantri, Event Partner, Knowledge Bell, Bengaluru at Seminar Hall on 11th and 12th January, 2022. It was coordinated by Ms Fathima Safira and Mr Sachin Hebbar.













EMPLOYABILITY RELATED ACTIVITIES

1. Career guidance program

Career training program in collaboration with Yuvathva Paathshala (MOU) for final year B.com students on 30-12-2022 was organized. Mr. Nandan Jog, founder of YUVATHVA PAATHSHALA was the resource person for this program. There were three sessions in this program.

A. Career Guidance: The opportunities which are available after degree & things to be taken care after degree.

B. Resume Building: Practical session, teaching the students to build the resume, tips and important points to be added.

c. Interview: How to face the interview, important questions asked and answering skills.



Dr. Lakshminarayana K.S, Mr. Harish Shetty, Mrs. Pavithra U K and Ms. Aparna, Assistant Professors in Commerce, SDM College, Ujire organized an Industrial Visit to Manjushri Printers, Ujire on 20th & 21st December 2022 for the students of B.Com. Batch I, II, III and IV from III B.Com B and C Section visited the plant between 11.15am to 1.00pm and 2.15pm to 4.00pm. The students visited 6 different sections in the plant including DTP, CTP, Cutting, Dispatch, Accounts Section etc and received practical understanding of a factory functioning.





Ms. Malini Anchan has organized an alumni interaction by Mr. Vineeth Kumar, Sales executive, HDFC Bank, Mangalore branch(2020-21 batch), who addressed the final year B.Com 'B' students about 'After B.Com, what next? on 12th November 2022.

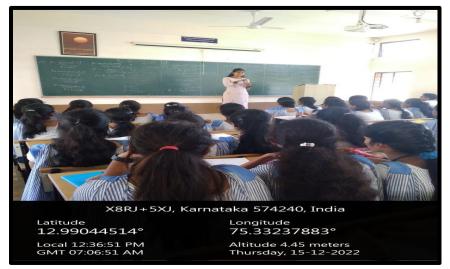
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Ms. Malini Anchan has organized an alumni interaction by Ms. Rakshitha, Paramilitary Assam Regime (2021-22 batch), who addressed the final B.Com 'B' students about" How to grab the Career opportunities in defense" on 15th November 2022.



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Dr. Lakshminarayana K S and Dr. Rathnavathi K organised an Alumni Interaction for III B.Com C Students at 10 to 11am in Room No. 0.9 on 24.04.2023. CS Chinmay, Proprietor, G C Bhat & Associates, Bangalore interacted with the students on "Career Opportunities and Company Secretary as an Option"



Dr. Lakshminarayana K S and Mr. Harish Shetty organised an Alumni Interaction for II B.Com A Students at 11 to 12pm in Room No. 0.20 on 24.04.2023. CS Chinmay, Proprietor, G C Bhat & Associates, Bangalore interacted with the students on "Company Secretary as a Career Option"





On 15.12.2022, Dr. Lakshminarayana K S & Mrs. Ashwini, Assistant Professors, Dept. of Commerce.organised a **Career Orientation Program** on "**Recent Trends in Finance Education**". Prof. Vinod Chandran, CEO, Mylogics, Bangalore & Prof. Rajalakshmi, Director, Mylogics, Bangalore were the Resource Persons. Dr. Rathnavathi K, Head, Dept. of Commerce and faculty members were present. 290 III B.Com Students attended the program.







Ms Fathima Safira and Dr Rathnavathi K conducted a career orientation program on "Orientation on professional courses" by Mr Sheikh Mohammed Arif who is pursuing Chartered Accountant in Bangalore, for the students of first year B.Com at Seminar Hall on 27th March, 2023.





Mr. Bhanuprakash B E organised a Career oriented programme on the topic 'Business opportunities in Journalism' by Mr. Abdul Rahiman, sub editor Prajavani Digital news for III Bcom 'A' students on 10/04/2023 from 3.00pm to 4.00 pm





Mr. Harish Shetty organised a special talk and orientation programme on Career opportunities by Mr.Manjunath P M Director, Sristi Academy Dharwad to the first year B.Com C on 5th June 2023 in Room No. 2.25



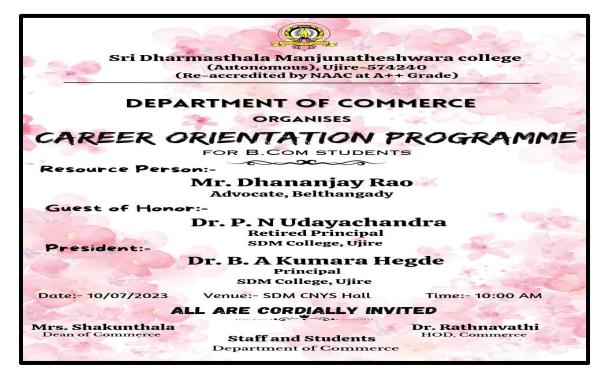
Dr. Rathnavathi has organized a Career orientation program on 10-7-2023 for all final year students of B.Com. Mr. B K Dhanjaya Rao, leading advocate, Belthangady oriented the students. All the faculty members of the department were present in the program.

Photo of the invitation









Industrial Visit was organized to Madupatty Tea Factory Munnar on 17th June 2023 for the 48 students of III B.Com 'B' along with the faculty Mr.Harish Shetty Assistant Professor in Commerce, SDM college Ujire.



The Department of Commerce had organized an industrial visit on 16th June 2023 to all 48 students of final year B.Com A in order to get practical knowledge about the industries. The students of 3rd BCom A had visited Madupatty Tea Factory located at Munnar and the



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visit was coordinated by Mr. Bhanuprakash B E and Mrs. Pavithra U K, Assistant Professors, Department of Commerce SDM College Ujire.



a. Deapartment of Commerce organised an Industrial Visit to Ooty Tea Factory and Chocolate Factory on 17th June 2023 for the 47 students of III B.Com 'C' along with the faculty Ms. Aparna K Assistant Professor in Commerce, SDM college Ujire.





Industrial visit was organized on 16th June 2023 to all 48 students of final year B.Com in order to get practical knowledge about the industries. The students of 3rd BCom D had visited West Coast Paper Mill Ltd located at Dandeli and the visit was coordinated by Mr. Suman Jain and Mrs. Ashwini, Assistant Professors, Department of Commerce.

The journey to Dandeli had started on 15th June 2023 and reached the destination on 16th June 2023. After the industrial visit, students were involved in some of the famous water games of Dandeli and departed from the place and reached back to the college on 17th June 2023 safe and sound.

Dr. Lakshminarayana K.S, Mrs. Ashiwni and Mr. Bhanu Prakash B.E, Mrs. Soumya Kumari orgainsed a One Day Orientation Programme on CS and CA for the students of B.Com and BBA on 5th December 2022 in Seminar Hall from 9.15am to 3.15pm. 1,000 students from I, II and III Year B.Com & BBA participated. Mr. Chandan Rao, Freelance Softskill Trainer, Pareeksha Academy, Udupi was the Resource Person. Mrs. Shakunthala, Dean, Commerce and Dr. Rathnavathi K, Head, Dept. of Commerce were present.



Dr. Lakshminarayana K.S. Mrs. Ashiwni and Mr. Bhanu Prakash B.E. Mrs. Soumya Kumari organized a Second Level Orientation Programme on CS and CA for only the interested students of B.Com and PUC on 29th December 2022 in Rathnathraya Hall SDM PU College, Ujire from 10.15 am to 12.30 pm. 91 students participated. Mr. Chandan Rao, Freelance Softskill Trainer, Pareeksha Academy, Udupi was the Resource Person. Prof. Dinesh N Chowta, Principal, and Mrs. Baby, Dept. of Commerce were present.

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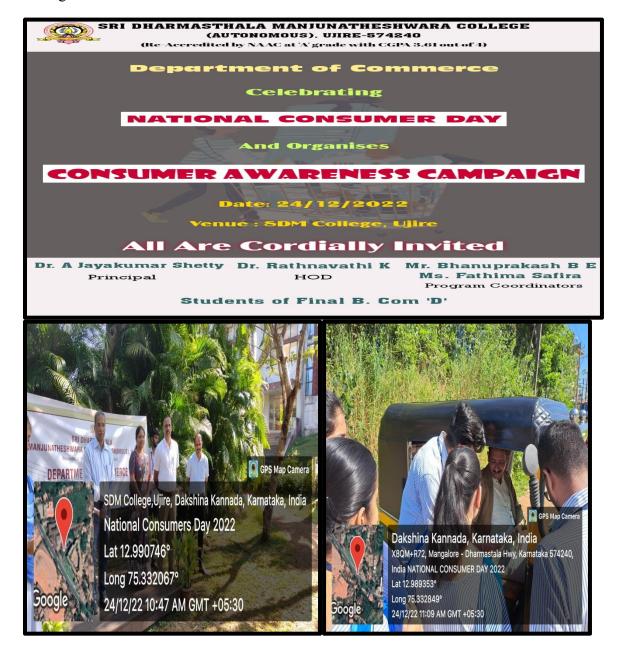






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Mr. Bhanu Praksh B.E and Ms Fathima Safira organized a one day Consumer Awareness Campaign to the students of SDM College (Autonomous) Ujire, consumers and shops in Ujire locality on account of National Consumer Day on 24th December 2022. Chief guest for the program was Dr. Jayakumara Shetty, Principal SDM College (Autonomous), Ujire, who spoke about rights and responsibilities of a consumer. Dr. Rathnavathi K, HOD of Commerce, Dr. Lakshminarayana K S, Assistant Professor in Department of Commerce were present in the program. Students of Final B.Com D section volunteered for this campaign and created awareness among the students and public about the importance of the day and also distributed the pamphlets among them.





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Ms. Malini Anchan, Mr. Suman Jain and Ms. Ashwini organised a field visit to Rudsetti Siddavana ujire on 31/3/2023 @ 2.00pm to the final year BCom A & B Section students.



1. Dr. Lakshminarayana K.S, Mrs. Ashiwni and Mr. Bhanu Prakash B.E, Mrs. Soumya Kumari orgainsed a One Day Orientation Programme on CS and CA for the students of B.Com and BBA on 5th December 2022 in Seminar Hall from 9.15am to 3.15pm. 1,000 students from I, II and III Year B.Com & BBA participated. Mr. Chandan Rao, Freelance Softskill Trainer, Pareeksha Academy, Udupi was the Resource Person. Mrs. Shakunthala, Dean, Commerce and Dr. Rathnavathi K, Head, Dept. of Commerce were present.







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